



In partnership with **WÜNDER_TALENT**

One-stop-shop, online retail fast fashion brand founded in 2017, working with some of the biggest players in the game from iconic O Beach to the biggest show in the world, Love Island.

The Challenge *A dream team. And fast.*

A kick-ass growth plan and the very best talent is what this ambitious company needed. And crucially, we had to make it snappy, ahead of their official website launch in 2017 - the main event.

I SAW IT FIRST wanted a partner they could trust and to work with people who had an in-depth understanding of their business. With a lot at stake, this was going to demand extensive knowledge and experience of the eCommerce and IT landscape, but also the superpower to act quickly. There was no room (or time) for compromise!

So they came to WÜNDER_TALENT.

The Solution *Create a buzz*

With no time to lose, WÜNDER_TALENT got the low-down on the issues and provided the ideal team (pairing a senior talent partner and a second talent partner) to get straight to work on site at the I SAW IT FIRST HQ for an initial six month partnership.

Then it was time to get our hands dirty. WÜNDER_TALENT rolled up its sleeves and pimped the employer branding content to raise their profile as a buzzing business offering incredible career opportunities in a high octane and fun industry.

With laser focus on sourcing the right talent to fill the multiple technical and commercial roles, our team used their extensive network reach and head hunting approach to get the right fit of specialist tech and senior commercial candidates pumped up and knocking at the door.



The Result On time. On point. Job done.

WÜNDER_TALENT hired over 50 roles, sourcing the level of talent, energy and attitude that has helped catapult I SAW IT FIRST to become a £150m turnover business, employing 150 people.

The CTO was placed within 14 days of the role becoming live. No biggie.

And what a save! More than £53K was saved vs the standard (boring) agency model. Countless internal hours that would have otherwise been spent on the recruitment process were freed up to prepare the business for it's most critical revenue period ever - Black Friday.

There's been no looking back. I SAW IT FIRST have since renewed and extended their exclusive talent partnership with us. And to date, we have placed over 70% of their workforce.

Personal words from our client...

"After struggling to make several key hires within my new business, it was personally recommended to me that I work with WÜNDER_TALENT for my new business venture. As soon as my team and I met the guys at WÜNDER_TALENT they successfully made the key hires we were missing.

I made the decision to outsource our entire recruitment process to them. They are so passionate about what they do and have a unique approach to talent attraction and risk and reward, which made them feel like they were on our side rather than many other recruiters who just chase commission!

WÜNDER_TALENT had a dedicated member of their team on site with us, full-time, who quickly built strong relationships with our hiring managers and staff to really understand our culture.

The last thing we want is for a new starter to leave due to a clash of values or cultural unease and that's what separates WÜNDER_TALENT from everyone else... they get us and know who would fit in!

My advice to anyone in a similar position is to identify a trusted partner, so they share in the success and risk of staff placement with you, and that they care as much about your success as their own."

WÜNDER_TALENT

Ready to level up? Get in touch and we'll introduce you to a whole new world of fantastic people to propel your business forward.

Get In Touch